

# APPLICATION FOR EXHIBIT SPACE

MISSOURI ASSOCIATION OF RURAL HEALTH CLINICS

# 2010

# NOVEMBER 16 - 17

PRESENTED BY



At the Tan-Tar-A Resort  
Lake of the Ozarks, Missouri

BUILD RELATIONSHIPS | EXPAND THE COMMUNITY | SHARE EXPERTISE | PROTECT RURAL MISSOURI

## ELECTRICITY

- We do need access to an electrical outlet for an additional \$25 per table
- We do not need access to an electrical outlet

## EARLY REGISTRATION

Please deduct \$50 from your registration fee if you register before September 24.

## PAYMENT

- Please remit check with application to the below address:
- Check number
- Amount

Please make checks payable to MARHC, MARHC tax ID# 43-1903705

Please charge to my:

- MasterCard
- Visa
- Debit Card

Account Number

Expiration Date

Amount

Name as it appears on card

Signature

MARHC, P.O. Box 296, Jefferson City, MO, 65102  
Payment and applications can be mailed to:

## PAYMENT AND RESTRICTIONS

Full payment is required before participation. Payment and applications can be mailed to: MARHC, P.O. Box 296, Jefferson City, MO, 65102. This application for exhibit space indicates the applicant's willingness to abide by all accompanying terms, conditions and general regulations that management deems necessary to the success of the conference. A request to cancel exhibit space must be postmarked by September 1 in order to receive a full refund of the exhibit fee. Cancellation before October 24 will result in a 50 percent refund of the exhibit fee. Cancellation after October 24 or failure to occupy space obligates the exhibitor to full payment.

REPRESENTATIVE(S)

COMPANY

PLEASE RESERVE SPACE FOR OUR EXHIBIT ON NOVEMBER 16 & 17 AT THE MISSOURI ASSOCIATION OF RURAL HEALTH CLINICS 2010 FALL CONFERENCE

## COMPANY INFORMATION

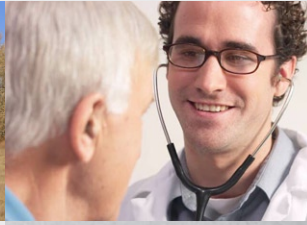
ADDRESS

PHONE

EMAIL

PLEASE ATTACH  
A BRIEF  
DESCRIPTION OF  
YOUR COMPANY  
FOR INCLUSION IN  
THE CONFERENCE  
PACKET

# 2010 ANNUAL FALL CONFERENCE



## YOU ARE INVITED

■ The Missouri Association of Rural Health Clinics cordially invites you to participate in its 2010 Annual Fall Conference, November 16-17 at Tan-Tar-A Resort at Lake of the Ozarks, Missouri. Currently, Missouri leads the country with the number of operating rural health clinics. Your participation ensures one-to-one, in-person dialogue that is crucial to building relationships with the over three hundred rural health clinics in Missouri.

■ We hope you will join us as an exhibitor and sponsor to share your services and products with rural health leaders from across the state. Attendees will be encouraged to visit the exhibit area during breaks and throughout each day. To encourage visits, exhibitors will be collecting signatures from conference attendees to enter a drawing for vendor door prizes.

## TENTATIVE EXHIBIT HOURS

### TUESDAY, NOVEMBER 16

7 a.m. to 8:30 a.m.	Exhibit Hall Set Up
8:30 a.m.	Exhibit Hall Opens
10 a.m. to 10:30 a.m.	Break in Exhibit Hall
11:30 a.m. to 1 p.m.	Lunch
2:15 p.m. to 2:30 p.m.	Break in Exhibit Hall
3:30 p.m. to 3:45 p.m.	Break in Exhibit Hall
5:15 p.m. to 6:30 p.m.	Vendor Reception in Exhibit Hall

### WEDNESDAY, NOVEMBER 17

7:30 a.m. to 8:15 a.m.	Breakfast in Exhibit Hall
10 a.m. to 10:30 a.m.	Break in Exhibit Hall
12 p.m. to 1 p.m.	Vendor Appreciation Lunch in Exhibit Hall
2:15 p.m. to 2:30 p.m.	Break in Exhibit Hall
3:30 p.m.	Conclusion

## QUESTIONS

Contact Anne Clouse with MARHC at 573.635.5090 or at [anne@marhc.org](mailto:anne@marhc.org)

## ADDITIONAL INFORMATION

### ROOM RESERVATIONS

A block of rooms has been reserved at the Tan-Tar-A Resort with a special per night rate. To receive the special rate, please make sure to mention you are attending the MARHC Fall Conference. It is highly recommended you make your room reservations early. No additional rooms can be added to the MARHC reserved block once it is full.

### VENDOR APPRECIATION

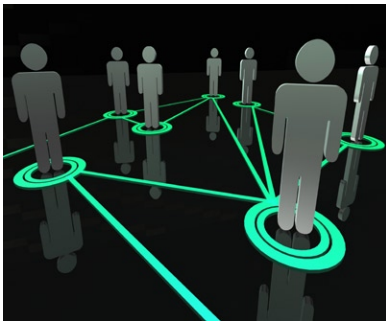
Exhibitors are encouraged to bring a door prize for the Vendor Appreciation Luncheon on November 17. To encourage interaction between vendors and conference attendees, the attendees will be required to submit a card with signatures from all attending vendors in order to be eligible for the drawings.

### EXHIBIT SPACE

Each exhibit space will include a skirted table and chair. Space assignments will be made in order of receipt of the registration form and payment with Prime selection awarded to the Diamond and Platinum sponsors. Electricity connections are available for an additional \$25 fee. Wireless internet access will be available free of charge in the Exhibit Hall. MARHC is not responsible for internet drops or wireless communication problems.

### TABLE SETUP

Setup for exhibitors is Tuesday, November 16 from 7 a.m. to 8:30 a.m. It is highly suggested that the table is setup by 8:30 a.m. when the Exhibit Hall opens. Attendees will have various points throughout the day to spend in the Exhibit Hall. It is anticipated that approximately 90 percent of the participants will be attending November 16 and the other 10 percent will be joining the conference on November 17.



## MISSOURI ASSOCIATION OF RURAL HEALTH CLINICS

# CONFERENCE SPONSORSHIP

### OPPORTUNITIES ARE AVAILABLE

Sponsorships are a major source of funding for the MARHC annual conference and help to further MARHC's goal of providing educational programs for rural health clinics throughout Missouri. In addition, conference attendees have come to rely on Exhibitors to help solve their challenges and provide answers. Exhibiting spaces are limited to achieve the maximum space and networking opportunities between our participants and our vendors. Don't let this important opportunity pass.

### PAYMENT AND RESTRICTIONS

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**YES, I WOULD LIKE TO PURCHASE THE SPONSORSHIP INDICATED BELOW**

### DIAMOND

\$10,000  
1 AVAILABLE

- Exhibit Booth with prime floor location
- Complimentary meals and refreshments for six company representatives
- Front-Cover listing on the cover of the conference guide as 2009 Diamond Sponsor
- Full-Page advertisement in conference guide
- 2010 MARHC Organizational Membership
- Recognition as a sponsor on MARHC web site for one year
- Representative may introduce the awards presentations

### PLATINUM

\$7,500  
1 AVAILABLE

- Exhibit Booth with prime floor location
- Complimentary meals and refreshments for four company representatives
- One-Sided advertisement on conference canvass bags as 2009 Platinum Sponsor
- Full-Page advertisement in conference guide
- 2010 MARHC Organizational Membership
- Recognition as a sponsor on MARHC web site for one year

### GOLD

\$5,000  
1 AVAILABLE

- Exhibit Booth with prime floor location
- Complimentary meals and refreshments for two company representatives
- One-sided advertisement on conference attendee's hotel key cards
- Half-Page advertisement in conference guide
- 2010 MARHC Organizational Membership
- Recognition as a sponsor on MARHC web site for one year

### SILVER

\$3,500  
1 AVAILABLE

- Exhibit Booth
- Complimentary meals and refreshments for two company representatives
- Sole company logo on conference participant's nametags
- Quarter-Page advertisement in conference guide
- 2010 MARHC Organizational Membership
- Recognition as a sponsor on MARHC web site for one year

### BRONZE

\$1,000  
2 AVAILABLE

- Exhibit Booth
- Complimentary meals and refreshments for two company representatives
- Recognition as a sponsor of a lunch break
- Quarter-Page advertisement in conference guide
- 2010 MARHC Organizational Membership
- Recognition as a sponsor on MARHC web site for six months

### DELUXE EXHIBITOR

\$700  
10 AVAILABLE

- Exhibit Booth
- Complimentary meals and refreshments for two company representatives
- Recognition as a sponsor of a workshop or refreshment break
- Eighth-Page advertisement in conference guide
- Recognition as a sponsor on MARHC web site for three months

### STANDARD EXHIBITOR

\$450  
LIMITED

- Exhibit booth
- Complimentary meals and refreshments for one company representative
- Recognition in conference guide as an exhibitor

### ADDITIONAL ATTENDEES

\$60 EACH

- Please include amount for each additional company representative attending.
- Covers drinks, refreshments, breakfast, and lunch